



CRIME STOPPERS/ÉCHEC AU CRIME

National Capital Area Crime Stoppers
Échec au Crime de la région de la capitale nationale

WWW.CRIMESTOPPERS.CA

TIPS: 613-233-TIPS (8477)

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November 17, 2014

Councillor Eli El-Chantiry
Chair
Ottawa Police Services Board
Champlain Room
110 Laurier Avenue West
Ottawa, Ontario

Subject: NATIONAL CAPITAL AREA CRIME STOPPERS: SEMI ANNUAL REPORT

Dear Councillor El-Chantiry;

Thank you for the opportunity to provide the Ottawa Police Services Board with our Semi-Annual Report. We look forward to providing you with an informative update on our progress and outline initiatives being worked on. We will also provide you with an update on our current financial situation.

Our report will outline the following:

Board Governance

In June 2014 we held our Annual General Meeting at which time we welcomed a new Treasurer, Ms. Sharon Ebbers to our board. We also took the opportunity to acknowledge many long standing board members with service award pins as well as acknowledging the help and support from several of our past presidents, many of whom attended the event. Since the AGM we have welcomed two new board members to our team. These additional members bring significant marketing and fundraising experience to Crime Stoppers.

The Ontario Association of Crime Stoppers held their annual meeting in the Niagara Region this year. The Summit at the Falls was attended by immediate past-president, Mr. Wayne Bissett, Sgt. Wong and myself. The meeting was very informative and provided us with an opportunity to learn, network and develop several new strategic alliances.

Crime Stoppers pays cash rewards for anonymous tips that help police solve crimes.

P.O. Box 1198, Station B / C.P. 1198, Succursale B, Ottawa, Ontario K1P 5R2 Tel: 613-482-7910 Fax: 613-482-7914

Échec aux Crimes paient des récompenses pour les renseignements anonymes qui aident la police à résoudre les crimes.

We were very pleased to connect with programs in Eastern Ontario. In fact, our program hosted a zone meeting in September and we joined programs from Quinte; 1000 Islands; Renfrew; Smiths Falls and Cornwall to share best practices and look at ways to develop common purchasing arrangements. Increased communication and engagement between programs will greatly benefit all stakeholders. Welcome letters from OPSB, Chief Bordeleau and remarks made by Deputy Chief Keeley were most appreciated by the delegates attending.



Our program may consider an application to host the 2017 Ontario Conference.

Community Outreach

Over the last several months, Crime Stoppers has actively participated with a wide variety of community events that have included presentations to several Community Health Centre organizations; Business groups; service clubs as well as having an information tabletop at a March 20th, 2014 Seniorhood Workshop/Conference hosted by OPP - Crime Prevention Unit along with Ministry of Health, and the Ministry of Community Safety and Correctional Services, of interest to Older Ontarians, Caregivers, EMS, Police and Health Care Providers.

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Crime Stoppers continue to be active in our community. We actively participate in a wide variety of community events. Some of these include:

Spring 2014 . Vanier clean up event. Assisted with the spring clean-up Vanier.



May 2014 . Police week activities in West Division.

August . Navan Fair parade.

August 10, 2014 . Participated at the awareness and fundraiser in support of fatal hit and run victim, Mr. Michael Morlang.

August 2014 . Overbrooke Community day

August 2014 . Participated with the Jamaican Community of Ottawa at their elder abuse symposium.

September 19, 2014 . Provided a presentation to the Ottawa Safe Schools committee on our program and provided a copy of our Youth Awareness Video for their use.

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October 31, 2014 - Imprison the Chiefs fundraiser for United Way Ottawa at Carlingwood



November 2014 . Crime Prevention Week saw Crime Stoppers partner with OC Transpo to provide information and awareness at St. Laurent Transit Station. We also provided table top information sessions at Carleton University. Sgt. Wong provided an overview of the Crime Stoppers program to third year Criminology students at Carleton University.



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Other Accomplishments

OPS - Youth Advisory Committee . we have worked to establish meaningful relationships with YAC. We have requested YAC assist us with the development of a hand out that will be used to target youth awareness. YAC have developed a very creative draft and we expect to release a final version in the coming weeks.



Crime Stoppers was approached by the Austrian Embassy in Ottawa to provide a presentation to a visiting delegation from Austria. On September 23, 2014, Sgt. Wong and I provided the delegates with an overview of the program. We appreciate the Chief providing the use of the Executive Boardroom and offering welcoming remarks. The delegation was very impressed with the program and our social media engagement.



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Fundraising

We hosted our 29th Annual Golf Tournament at the Pine View Golf Course this summer and raised \$16,000.00 to support our program. This tournament has been a major fundraiser and has helped to secure ongoing financial support from business partners.

We have submitted an application to the Hope Volleyball Tournament to consider Crime Stoppers as a charity of choice.

Media

Our social media initiatives continue to show success. We are active on Twitter, Facebook and our website continues to receive over 13000 individual page views per month. This number has increased steadily over the past year and we continue to see an increase to both tips as well as successful outcomes for law enforcement. Significant spikes correlate to higher profile postings.

Many traditional media outlets continue to provide the Crime Stoppers contact information during new release and broadcasts. Ottawa Police Service have also included our contact information on bulletins, social media and news release distribution.

Financial

The current financial position of our program is healthy with over \$40,000.00 on hand and positive revenue projections for 2015. We will also receive the third installment from Economical Insurance in January 2015. This \$15,000.00 donation will be used to fund youth initiatives in 2015.

Our 29th annual golf tournament raised over \$16,000.00 with additional funds raised during the CANASA (Canadian Security Association) tournament held in August.

Tips

Tip quality and volume continue to increase. There has been a marked improvement of tips over the past year. Year to date numbers reflect a 20% increase in the tip volume. This tips have also developed an increase in both arrests and charges.

Significant increase in quantity of tips, arrests and other metrics demonstrate the positive impact and validate our efforts. Our primary mandate continues to provide tips for law enforcement to solve and resolve crime in our community.

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Thank you again for your continued support. We look forward to sharing our success with you during your next invitation. In the meantime, please feel free to contact me directly if you have any questions or require any further information.

Yours very truly,

NATIONAL CAPITAL AREA CRIME STOPPERS

A handwritten signature in black ink, appearing to read 'Richard McMullen', written in a cursive style.

Richard McMullen

President

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NATIONAL CAPITAL AREA (OTTAWA) CRIME STOPPERS - MONTHLY STATS

ECHEC AU CRIME

October 2014	2013 Same Month	2013 Year to Date	2014 This Month	2014 Year to Date	Program Start March 1985 To Date
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ARRESTS ARRESTATION	10	26	2	32	4,700
CRIMINAL CASES CLEARED INFRACTION CLASSES	5	23	3	34	5,066
CRIMINAL CHARGES CHARGES CRIMINELLE	11	32	8	143	8,378
\$ RECOVERED PROPERTY PROPRIETE RECUPEREE	0	0	0	\$2325	11,771,317
\$ NARCOTICS SEIZED SAISIS DE NARCOTIQUE STREET VALUE	\$1,000	\$276,050	\$5,000	\$104,617	80,411,566
\$ MISC (ARSON, FRAUD) DIVERS (INCENDIE, FRAUD)	0	0	0	\$3,180	1,642,353
RECOVERED ARMS ARMES RECOUVERT	0	1	0	5	432
CALLS IN¹ APPELS ENTRE	337(41)	2,824(416)	479(136)	3387(458)	46,032
\$ AWARDS APPROVED PRIX DOES NOT INC. REARRANGEMENTS	\$1,230	\$4,230	\$640	\$5790	\$773,225
\$ AWARDS Paid OUT FROM PREVIOUS MONTH	\$600(250)		0		N/A

FORM REV. 02/2007

¹ web tips value already included in total